

Korean-German Business and Technology Seminar

Innovative Trends in Medical Technology and Health Care in Germany –

New Opportunities for Korean Companies

June 28, 2021 | 15:30 - 18:00 h (KST)

15:30 (KT)	<p>(08.30 CET) Opening and Moderation Soyeon Schröder-Kim, Head of Representative Office, NRW.Global Business Korea</p> <p>Greeting remarks: Han-cheol Park, Director General, Korea Institute for Advancement Technology (KIAT)</p>
15:40	<p>Germany's North Rhine-Westphalia – Center of Digital Transformation and Innovation in Health Care and Medical Technology Astrid Becker, General Manager Asia, South East Asia, Australia, South America Petra Heller-Keusen, Head of Business Unit Korea, NRW.Global Business GmbH</p>
15:55	<p>Düsseldorf – Most Convenient and Efficient Gateway for Innovative Korean Companies to the Growing European Life Science and Health Market Annette Klerks, Head of Department, International Business Service Denise Schieberl, Senior Project Manager Korea, International Business Service Irina Kordon, Senior Project Manager, City of Düsseldorf, Office of Economic Development</p>
16:10	<p>Video: Location advantage: clinical research in NRW (5 Min.)</p> <p>Innovative Trends in Medical Technology and Health Care in Germany Dr. Patrick Guidato, Clustermanager, Cluster Medizin.NRW</p>
16:30	<p>5G Medical Campus Düsseldorf Prof. Dr. med. Dr. med. dent. Majeed Rana, Senior Physician, Deputy Clinic Director at Heinrich Heine University Düsseldorf</p>
16:40	<p>The Digital Health Lab Düsseldorf Dr. Falko Schmid, Clinic for Cardiovascular Surgery at Heinrich Heine University Düsseldorf, Technological and Methodological Manager of the Digital Health Lab Düsseldorf</p>
16:50	<p>Digital Innovation Hub Düsseldorf/Rheinland - your partner for digitalisation and open innovation Jana Bodenstedt, Senior Strategy & Operations Manager, digihub Düsseldorf</p>
17:05	<p>The Case Study of Seegene Dr. Markus Seifert, Sales Manager, Seegene Germany GmbH</p>

17:20	Business Set-up in Düsseldorf Peter Lee, Lawyer
17:30	The Expat Service Desk: Services for Companies and Expats in the Greater Düsseldorf Region Svitlana Bayer, Project Manager, Expat Service Desk
17:40	Discussion / Questions and Answers Moderator: Soyeon Schröder-Kim, NRW.Global Business Korea, Representative
18:00	Closing