



德国北威州—中国数字经济领军企业的第二故乡

2021 年巴塞罗那 MWC——世界移动通信大会线上推介会

NRW: The second home for leading Chinese companies in the digital economy

Online-Seminar for MWC Barcelona 2021

时间

2021 年 6 月 30 日, 周三

北京时间 15:00 - 16:00

Time

Beijing time zone 15:00 - 16:00

Wednesday, 30 June 2021

语言

中文

Language

Chinese

地点

线上

Location

Online

直播平台

Zoom & 小鹅通

Share

Zoom & Xiaoe-Tech



会议介绍 Session Description

北威州的信息通讯产业以其卓越的创新能力和为经济发展做出巨大贡献。约四分之一的德国信息通讯企业位于北威州，达 24300 家，分布最为密集。全球市场份额最大的六家智能手机制造商中有四家落户在了北威州，这四家企业均来自中国。这使得北威州成为中国数字经济领军企业的第二故乡。这些领军企业建立起了全球领先的移动互联网智能平台，让全球每个人都能享受科技带来的美好生活。

您可以了解更多关于北威州的营商环境以及我们的服务，欢迎与我们在中国当地的代表处和办事处联系。

ICT in North Rhine-Westphalia (NRW) has made great contributions to economic development with its outstanding innovation ability. About a quarter of German information and communication companies are located in North Rhine-Westphalia, with 24,300, the most densely distributed. Four of the six Smartphone manufacturers with the largest market shares worldwide are located in NRW. All the four companies are from China. This makes NRW the second home for leading Chinese companies in the digital economy. As a leading company, they have established the world's leading mobile Internet intelligent platform, so that everyone in the world can enjoy the beautiful life brought about by technology.

Find out more about NRW as a business location, our services, our local offices in China and our representatives and get in touch with us.

会议主持人 Session Moderator



夏博，德国北威州国际商务署北京代表处 投资招商经理
Bo XIA /Investment & Acquisition Manager/ NRW.Global Business China/Beijing

演讲嘉宾 Session Speakers



梁杰，德国北威州国际商务署广州办事处 主任
Jie LIANG / Director / NRW.Global Business China/Guangzhou



宋可腾，德国华为公共及政府事务部副总裁
Carsten Senz / Vice President / Corporate Communications/ Huawei Germany
沈寅，vivo 欧洲人力资源总监
Charlotte SHEN / HR Director / vivo European

日程 / Agenda

15:00 主持人致辞 / greeting

夏博，德国北威州国际商务署北京代表处 投资招商经理
Bo XIA / Investment & Acquisition Manager/ NRW.Global Business China/Beijing

15:05 – 15:25

德国北威州—中国数字经济领军企业的第二故乡
NRW: The second home for leading Chinese companies in the digital economy

梁杰，德国北威州国际商务署广州办事处 主任
Jie LIANG / Director / NRW.Global Business China/Guangzhou

15:25 – 15:40

企业分享：华为
Presentation testimonial / company: Huawei

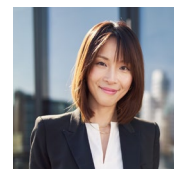
宋可腾，德国华为公共及政府事务部副总裁
Carsten Senz / Vice President / Corporate Communications/ Huawei Germany



15:40 – 15:55

企业分享：vivo
Presentation testimonial / company: vivo

沈寅，vivo 欧洲人力资源总监
Charlotte SHEN / HR Director / vivo European



15:55 – 16:00

问答
Q&A

