

Digital Innovation Hub Düsseldorf / Rheinland

Matching & Co-operation of Corporates and Start-ups – New Ways in
Corporate Innovation Management

September 13, 2017



Hub partner network = micro ecosystem



Landeshauptstadt
Düsseldorf



IHK
Industrie- und Handelskammer
zu Düsseldorf

Düsseldorf
Airport **DUS**



COMMERZBANK



rhein
kreis
neuss



Digitale Stadt
Düsseldorf



IHK
Industrie- und Handelskammer
Wuppertal-Solingen-Remscheid



IHK
Niederrheinische Industrie- und Handelskammer
Duisburg - Wesel - Kleve zu Duisburg



IHK
Industrie- und Handelskammer
Mittlerer Niederrhein

METRO

Douglas

RENESAS



HSD



SMS digital

AngelEngine

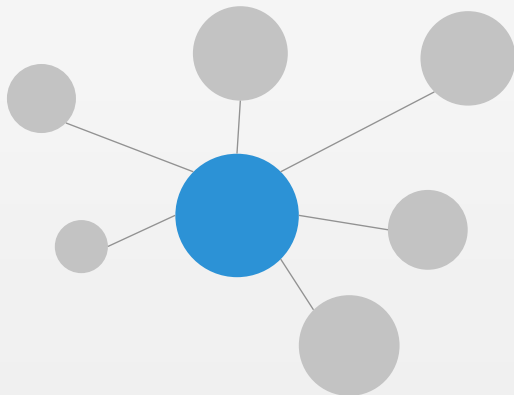
BLANKO



ADVANEO

Central contact point and match-making platform

for medium-sized companies, start-ups, universities and large corporates



Innovation formats for the birth of new digital biz projects

e.g. pilot projects, start-ups, new biz co-operations, joint ventures, accelerator program “Ignition”

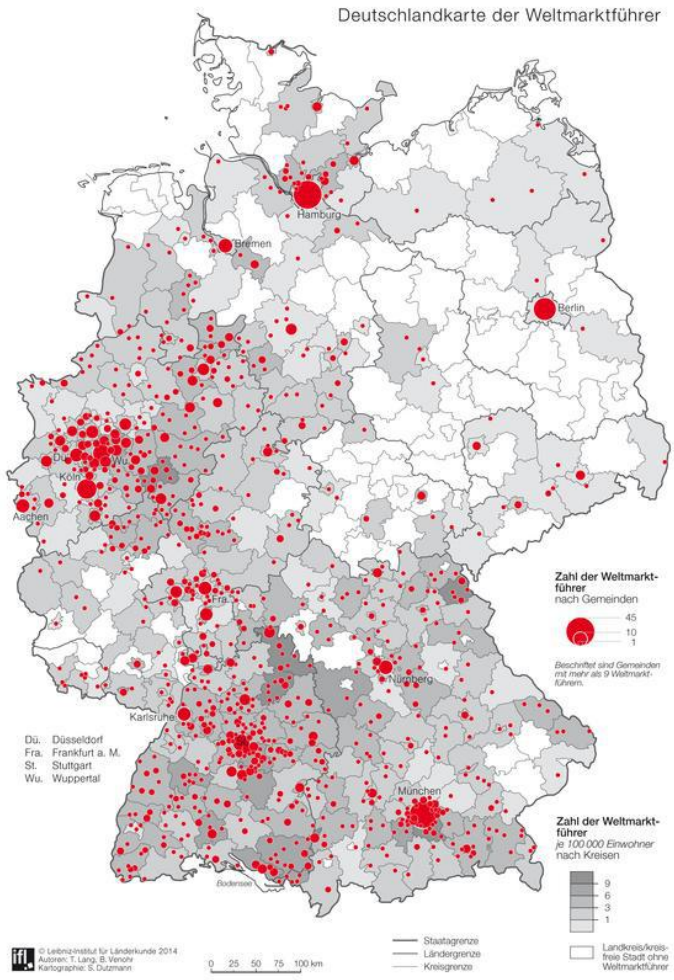


Promotion entrepreneurship culture

e.g. stimulating a mental change in corporates and supporting growing start-ups



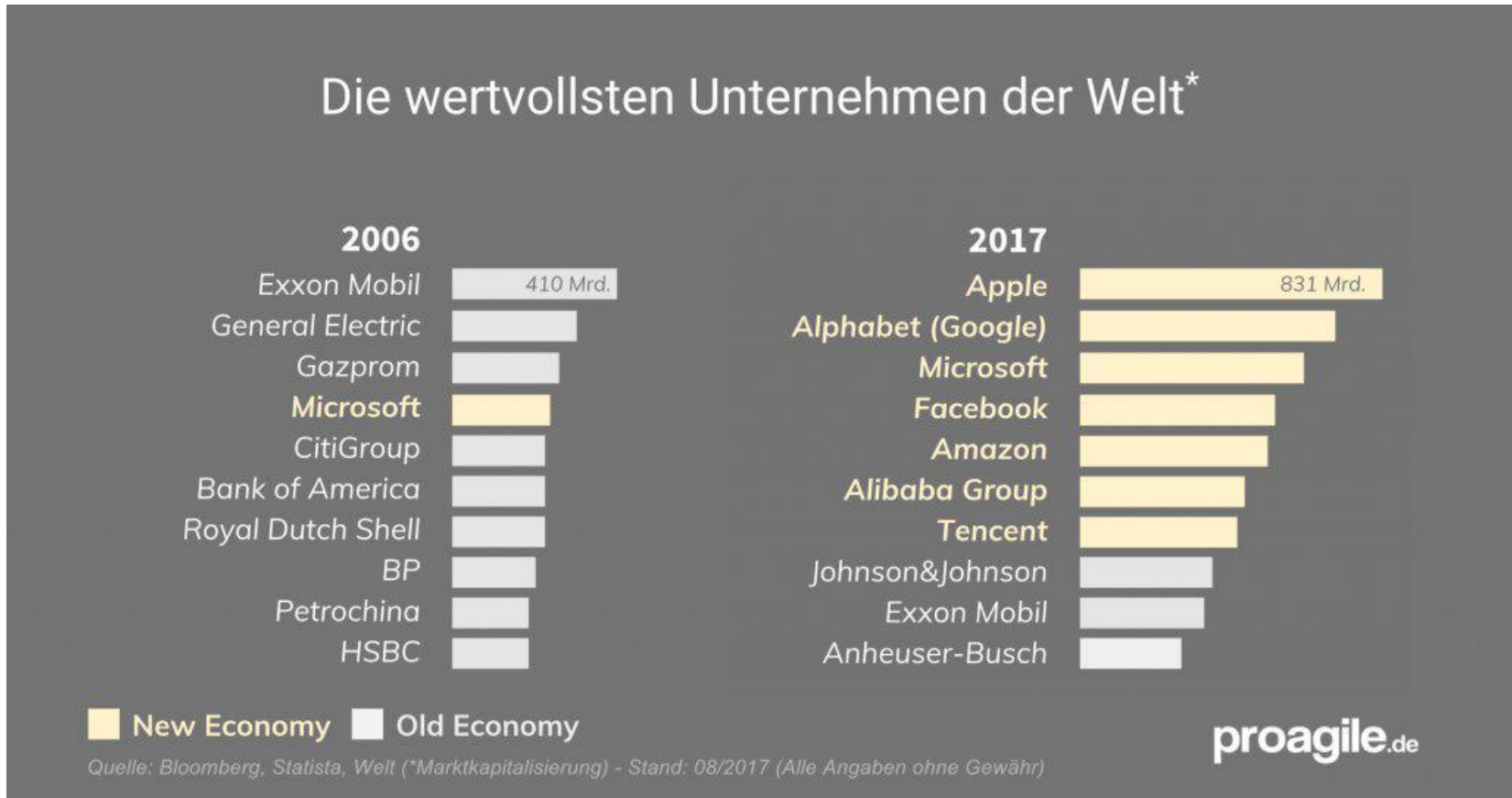
IST-Zustand

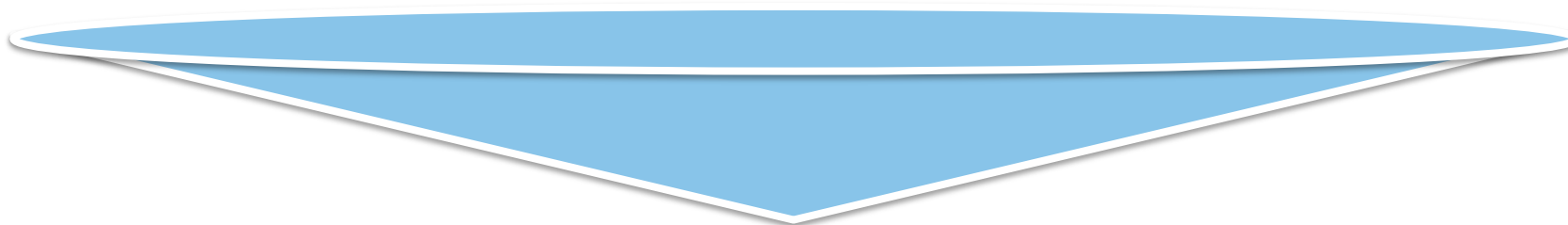
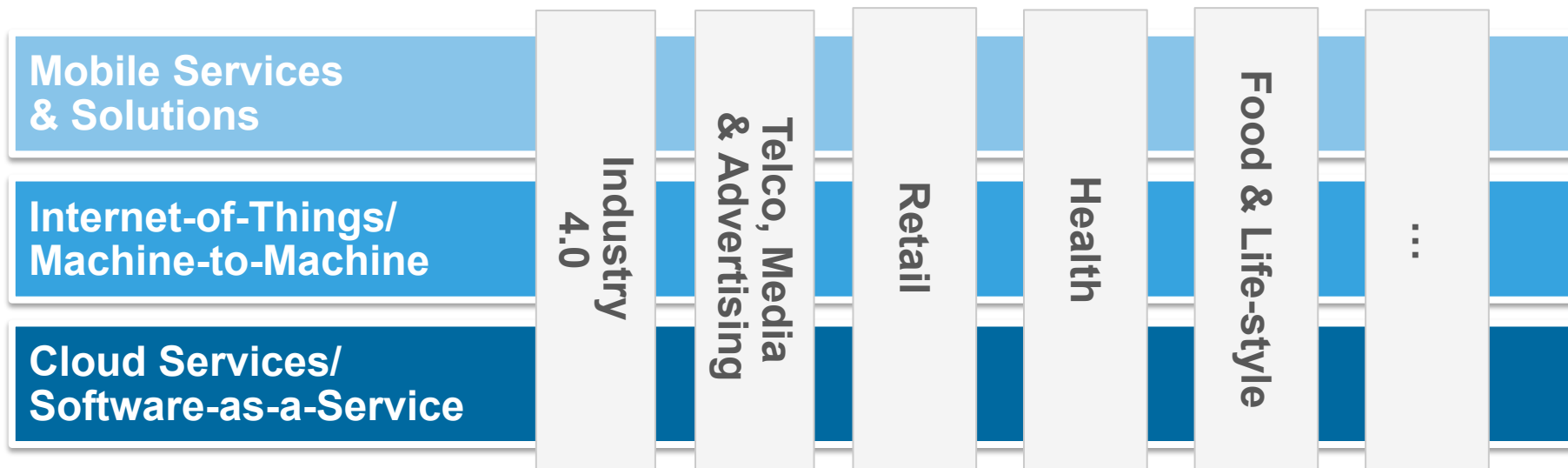


IST-Zustand Digital

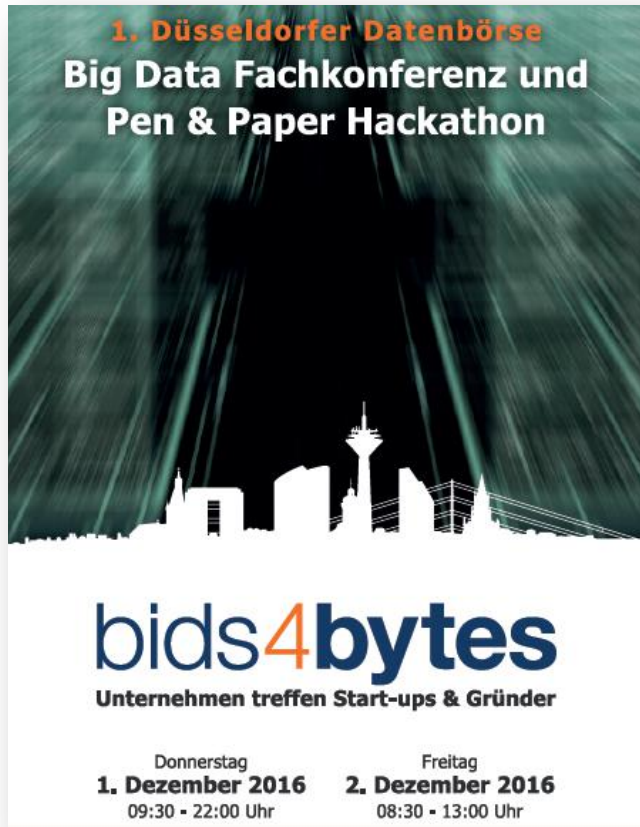


Most Valuable Companies – Market Capitalization





Matrix approach of the Hub for creating cross-company and cross-industry innovation transfer



- 135 participants
- 8 companies, 8 start-ups
- 3 new innovation projects

- 30+ local start-up exhibitors
- 600+ participants from regional industry
- 1.000+ business and investment initiations

Impressionen bids4bytes



Impressions New Year Demo Day

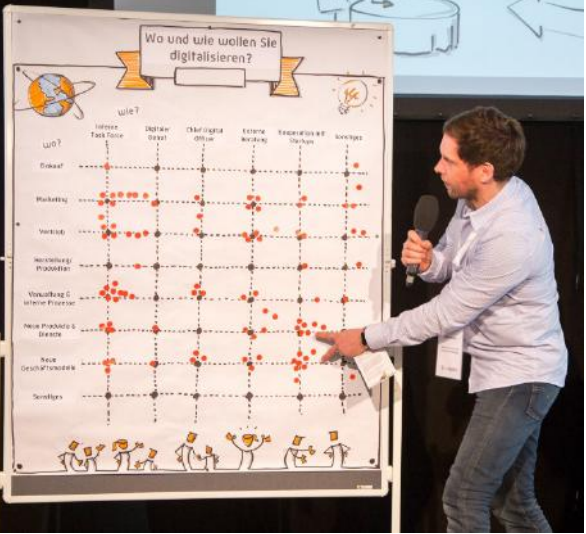


Digitalisierung #konkret

Praxiskonferenz und Erfahrungswshops für den Mittelstand

04. April 2017

10:00 - 18:00 Uhr



digihub-Partnernetzwerk



 Ein Förderprojekt von Digitale Wirtschaft NRW (DWNRW) – Eine Initiative des Ministeriums für Wirtschaft, Energie, Industrie, Mittelstand und Handwerk.

Der digihub Düsseldorf/Rheinland

ist Ansprechpartner für Mittelstand, Startups, Hochschulen und Konzerne zur Entwicklung neuer digitaler Geschäftsmodelle, Produkte und Lösungen.

Kontakt

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Folgt uns auf



Ignition Programm

Zündet Eure Idee!

Bis zu 25.000 €
pro Gründer- oder Company-Team



- 15 – 18 Startups/year
- 3 Classes with 5 – 6 teams, support from 3 to 6 months
- Startup/University/Company teams
- Coworking, coaching & mentoring, rapid prototyping etc.

digihub Fakten

6

Eigene Großformate

5.280

Teilnehmer

6

Ignition Teams

2.975

Matches von Startups, Unternehmen &
Investoren

20

Neue Projekt-Kooperationen



Peter Hornik
Managing Director



Dr. Klemens Gaida
Managing Director



Maria Hertleif
Strategy & Operations Manager



Larissa Kramny
Marketing Manager



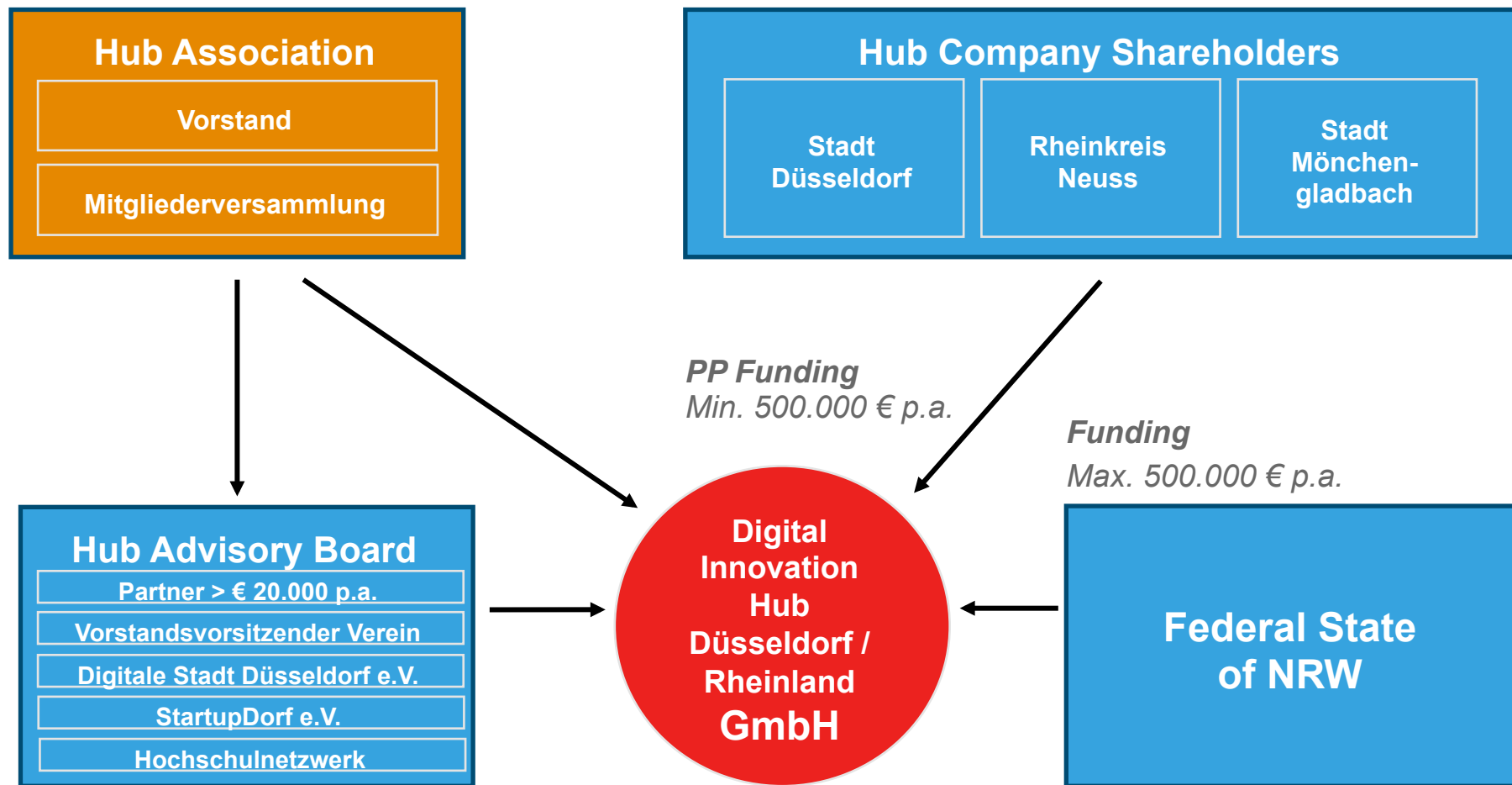
Henriette von Borries
Event Manager

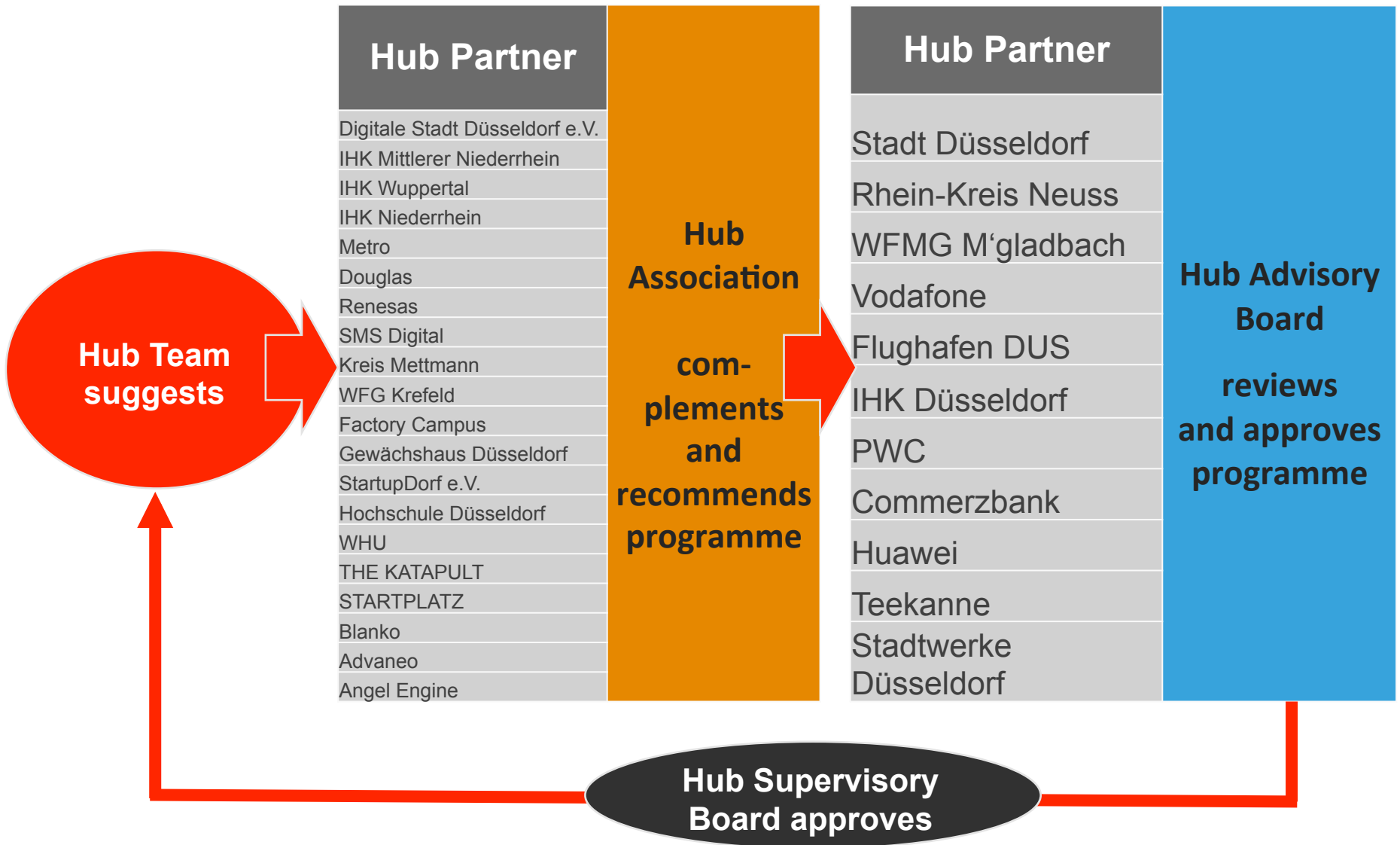


Wodad Chaabi
Relationship Manager



Nicole Twardzik
Assistant Operations Manager





Increasing breeding ground & impulses, awaking innovation spirit & entrepreneurship



Enabling exchange & transfer, connecting people & institutions



Initiating transformation & implementation, supporting co-operations & pilot projects

