

North Rhine-Westphalia - Dynamic Business Location in the Center of Europe



EUROPE'S  HEARTBEAT

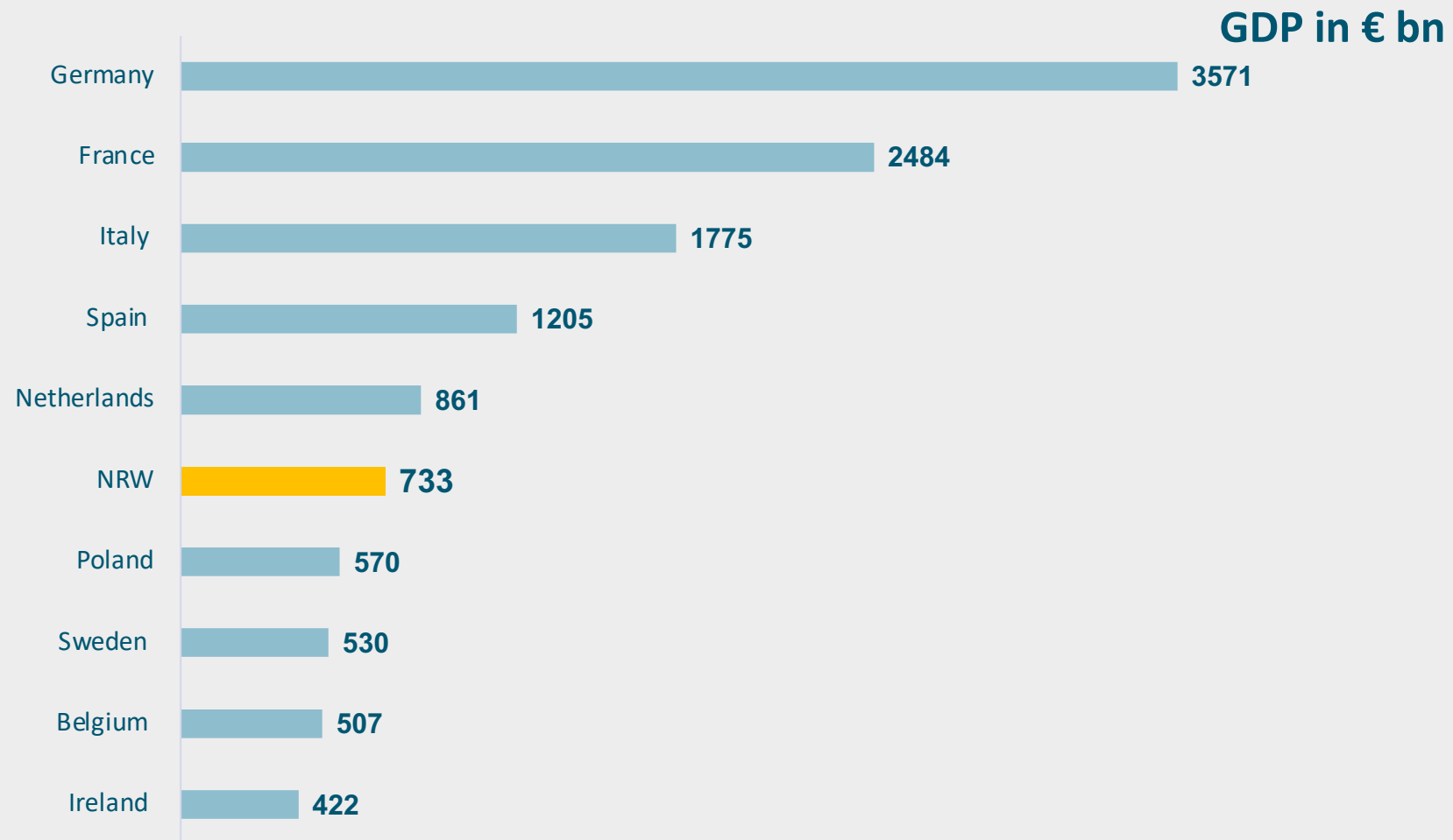


Germany's Economic Powerhouse



...also in Football!

Germany's Economic Powerhouse



Germany's Economic Powerhouse

€733 bn

Highest GDP of
German states

17

of the 50 top-selling
companies in Germany

€400 bn

Trading volume

Home of the world market leaders



Industrial heartland

€357 bn

In sales generated by industrial enterprises

710.000

Small and Medium-sized companies

29%

of all German „Hidden Champions“

Hidden Champions in NRW



Logistic Hotspot No. 1 – Europes densest transport infrastructure

160 mn

Consumers within a
radius of 500km

25%

of all logistics centers
in Germany

Max 3h

Flight to all major
cities in Europe

Future-oriented digital location

25,000

ICT companies

31%

of all ICT sales in
Germany

20%

of all Startups in
Germany



Startups and Scaleups in NRW

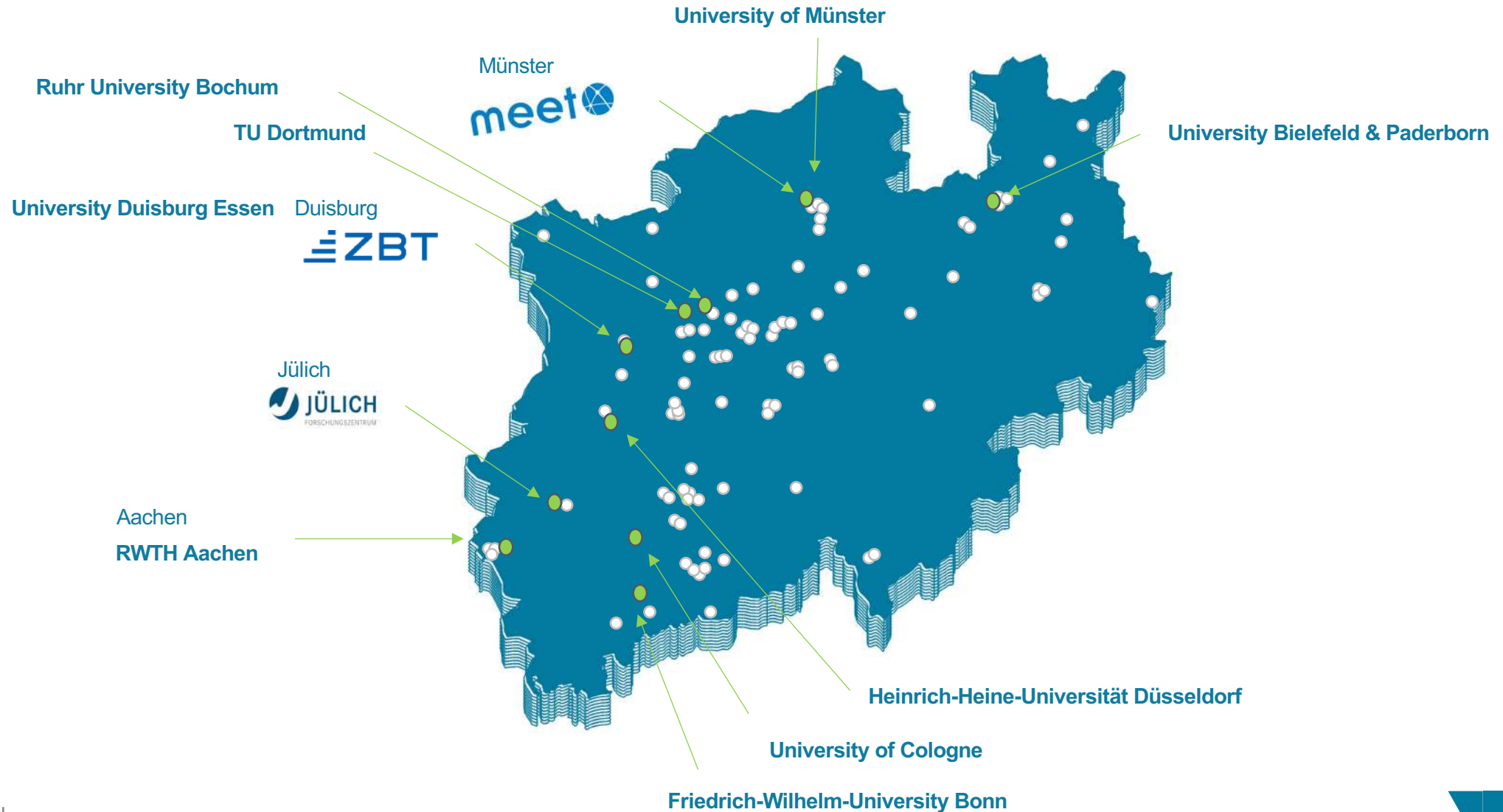
EUROPE'S HEARTBEAT



Europe's densest R&D landscape

- 68 Universities & Technical Colleges
- 60 Technology Centers
- 30+ Technology Transfer Units

Europe's Densest R&D Landscape



One of Europe's best breeding grounds for talent

780,000

Students at NRW
Universities

27%

of all students in
Germany

More than every third
student is enrolled in a
STEM subject

10 good reasons for NRW as a location



Dynamic business location in the center of Europe



Germany's industrial core region



Home of the world market leaders



Germany's most important business location



Gateway of Europe with best traffic infrastructure & World-class logistics expertise



World class in research and development



One of the best talent hotbeds in Europe



Becoming the first climate-neutral industrial region in Europe



Trendsetting digital location

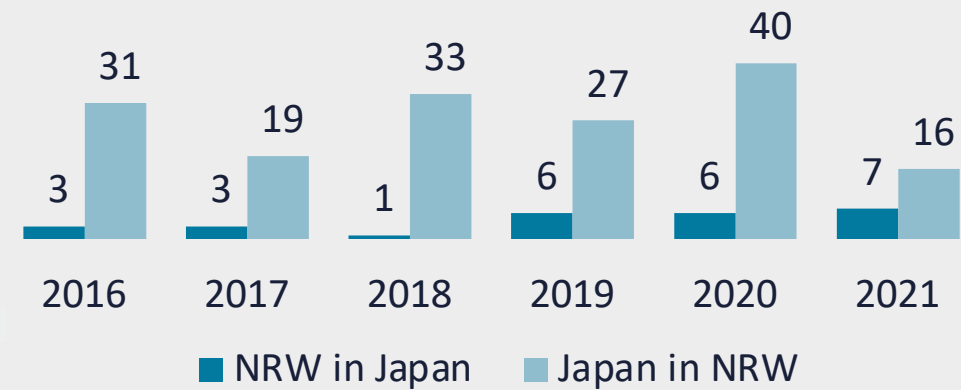


Highest quality of life

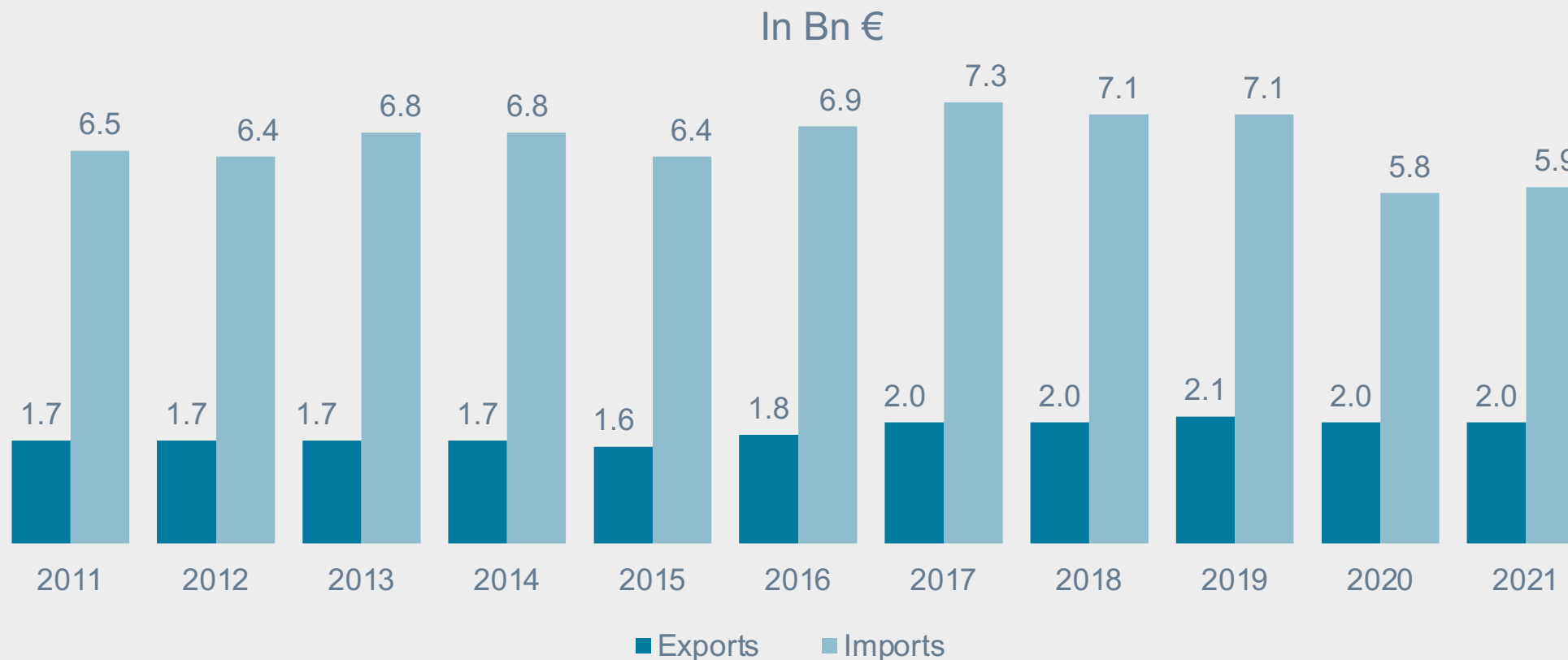
650 Japanese-companies are located in NRW



Foreign direct investment projects
2016 - 2021

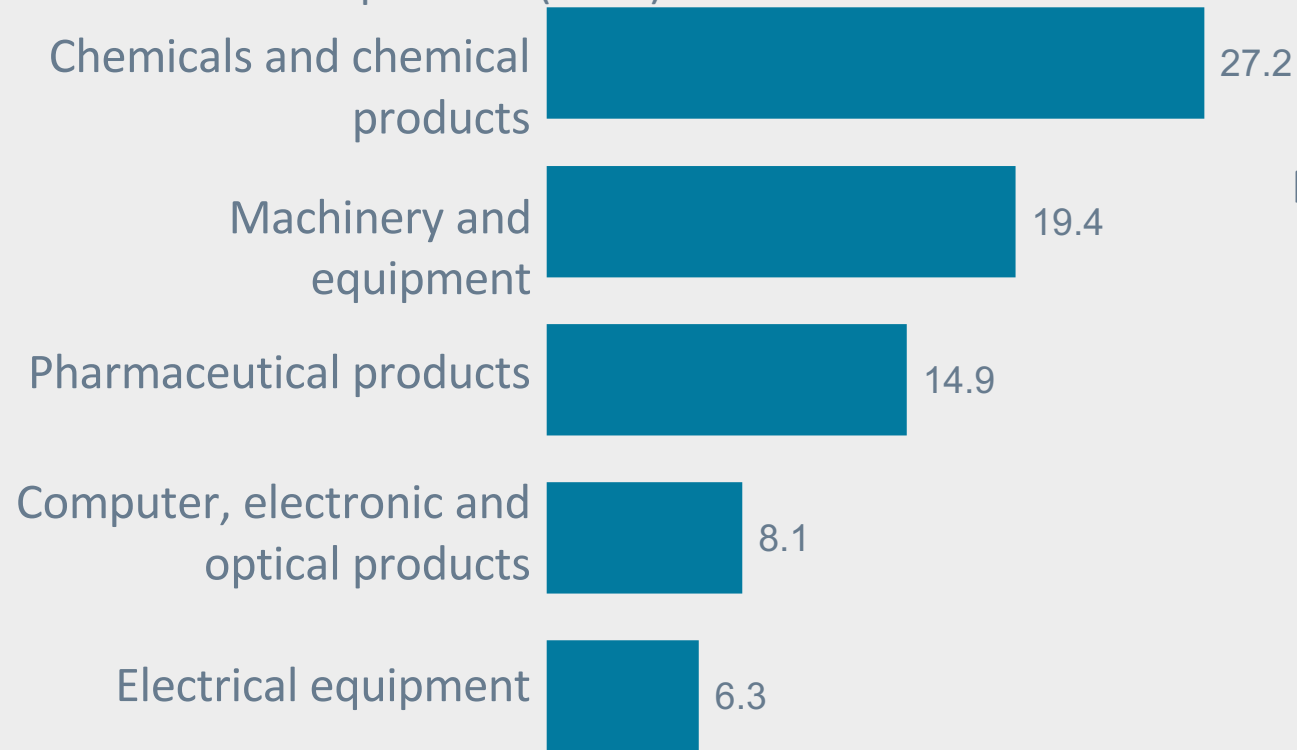


Foreign trade NRW – Japan

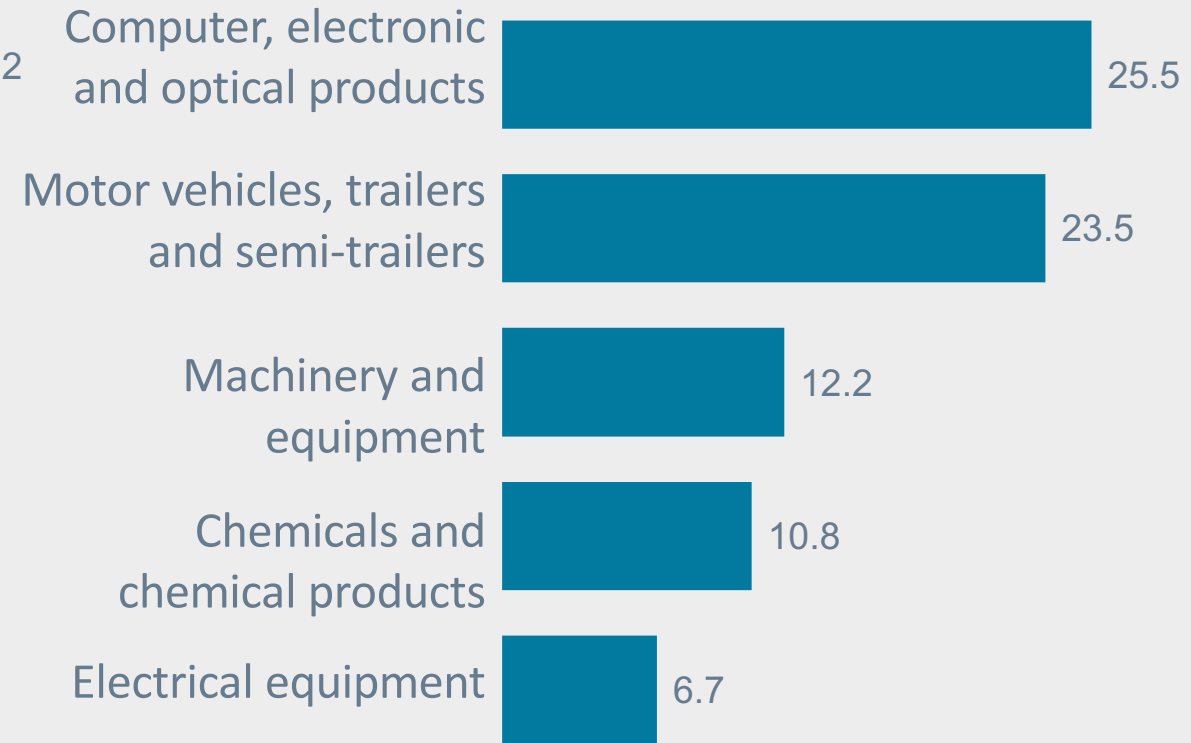


Foreign trade NRW – Japan

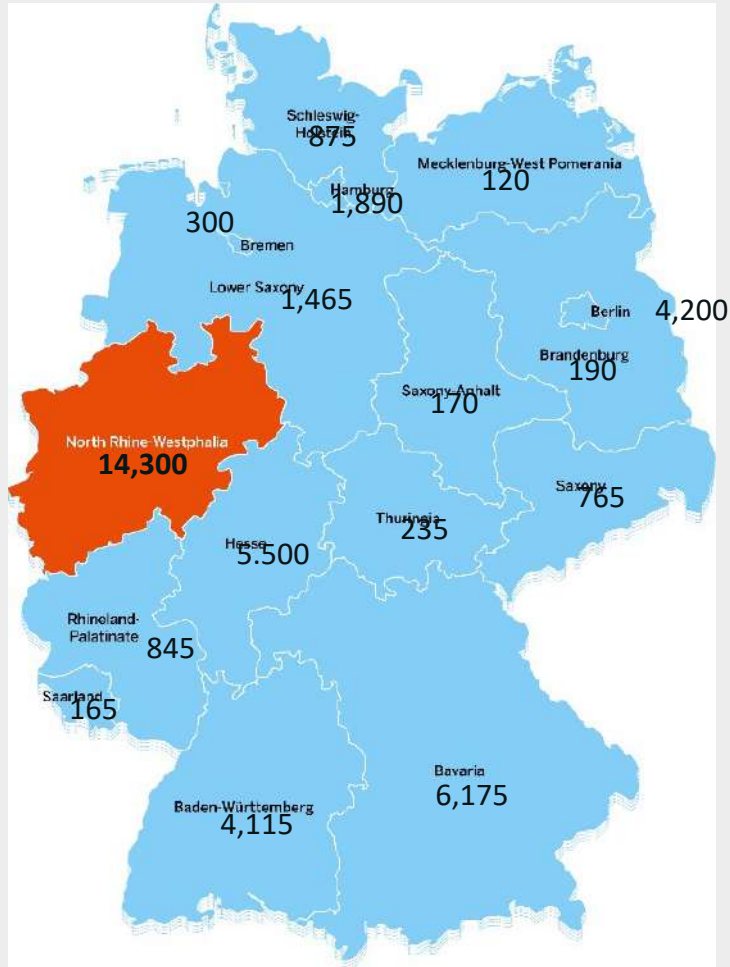
NRW's most important export goods to Japan in % (2021)



NRW's most important import goods from Japan in % (2021)



Home of the Japanese community in continental Europe



Vision: First climate-neutral industrial region in Europe

- NRW is the most important energy region in Europe
- NRW is also Germany's largest GreenTech region
- NRW has been focusing on the efficient use of natural resources for more than two decades
- The public sector in NRW is to be climate-neutral by 2030
- In 2030 50% of energy is to be generated from renewable sources

NRW as a hub for hydrogen

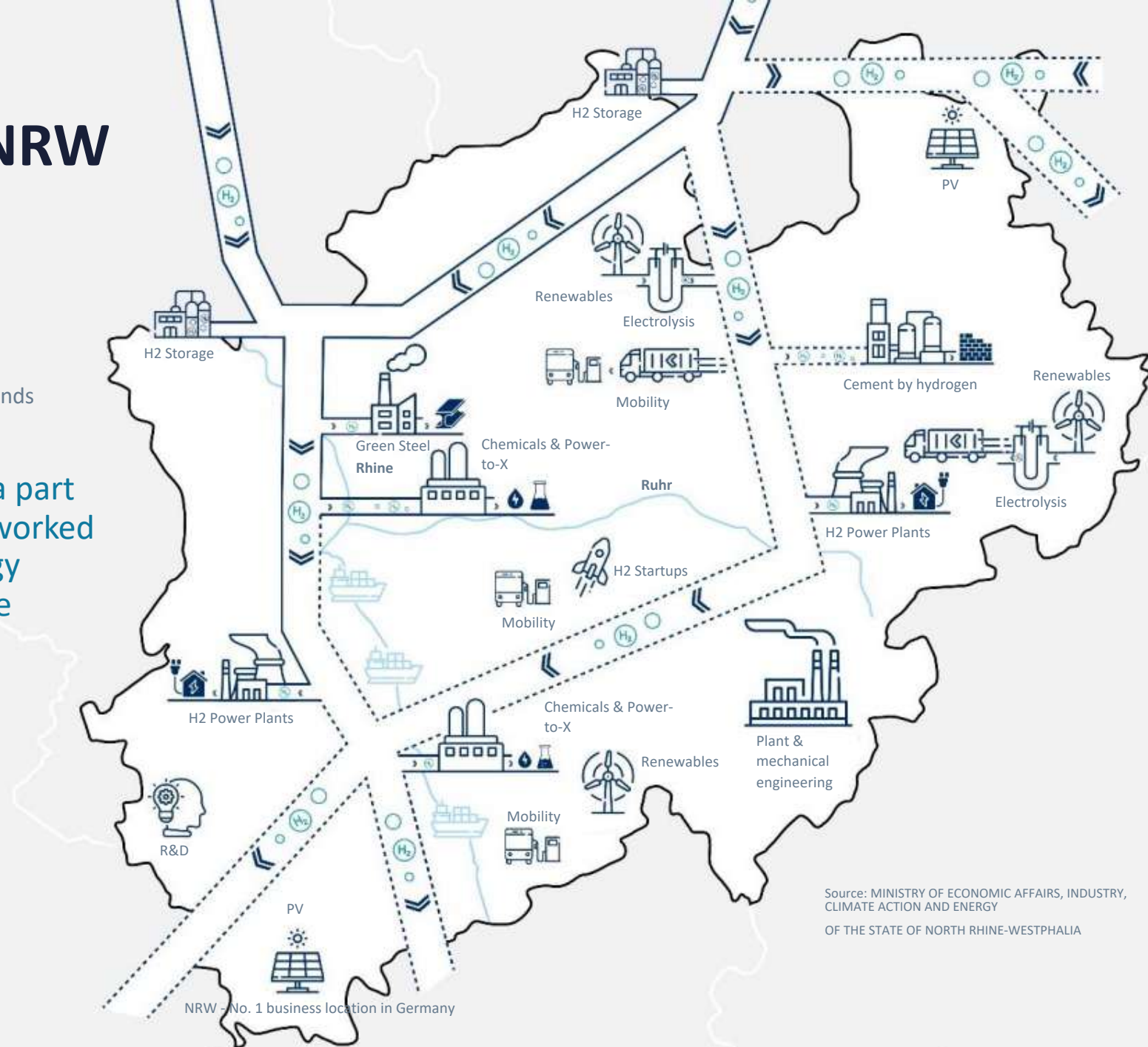
- Industrial processes climate-neutral by 2045
- Production of steel and chemicals based on Hydrogen
- 1 to 3 gigawatts of electrolysis capacity in North Rhine-Westphalia
- 11,000 fuel-cell trucks, 1,000 fuel-cell waste collectors and 3,800 fuel-cell buses
- Creation of up to 130,000 additional jobs in the Hydrogen value chain

Hydrogen landscape NRW

Making North Rhine-Westphalia part of a concentrated, strongly networked and unique hydrogen technology landscape in North-West Europe

Netherlands

Belgium



Source: MINISTRY OF ECONOMIC AFFAIRS, INDUSTRY, CLIMATE ACTION AND ENERGY OF THE STATE OF NORTH RHINE-WESTPHALIA

HY SUMMIT 2022

- November 08-10, 2022 in Duisburg and Essen
- Performance show of the region/industry NRW as the No. 1 hydrogen location in Europe
- Attracting investors for the expansion of the hydrogen economy in NRW
- Cooperation platform for entrepreneurs, representatives of science and politics



SAVE THE DATE
NRW HY SUMMIT 2022
NOV 8-10

We are here for you

EUROPE'S  HEARTBEAT



One-Stop Investment and Business Promotion



International location marketing & direct acquisition in the countries

Settlement consulting & portfolio maintenance

Opening up international markets for NRW companies

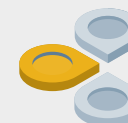
Service for business development



FDI in NRW - Service for investors

1

Consulting & Planning



2

Site selection



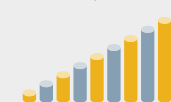
3

Expand your Site



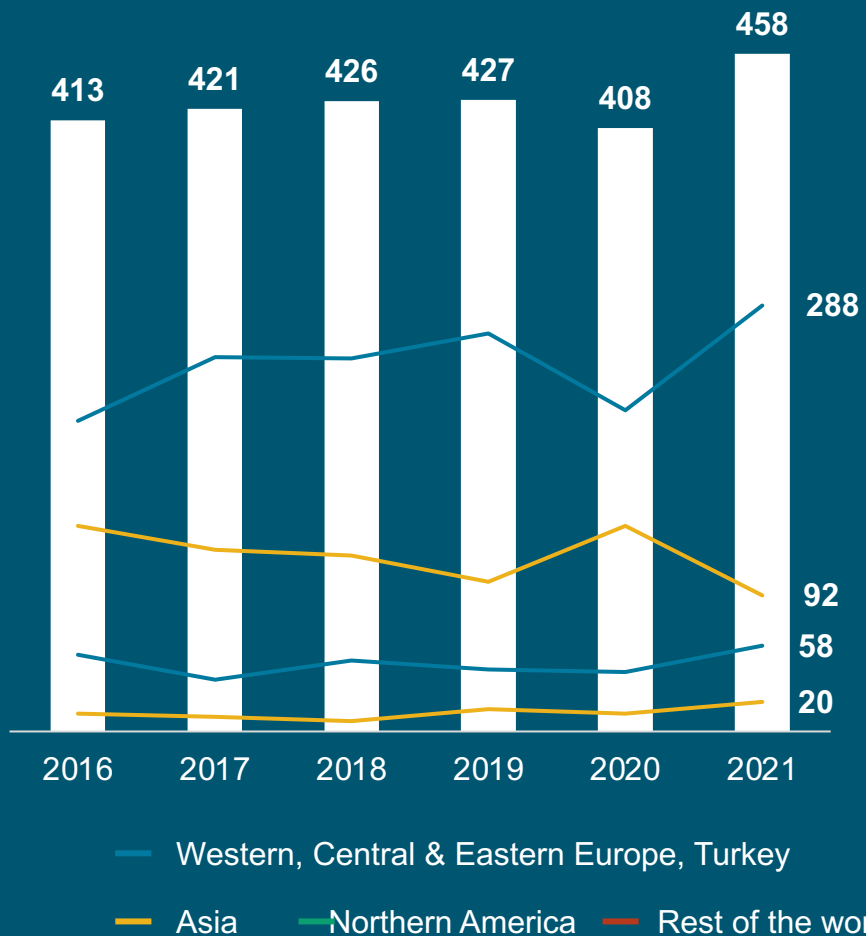
4

Grow in NRW



FDI in NRW - Current data

Foreign direct investment in NRW



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